



ACCELERATED JOB TRAINING THAT WORKS

For more than 20 years, Per Scholas has been driving **positive and proven social change** in communities across the country. The Per Scholas model of workforce development—not just training people for jobs, but moving them into meaningful careers—has been shown to produce large impacts in two separate studies. In July 2016, **Per Scholas was recognized as a top-performing nonprofit** in two-year study of workforce development programs, called WorkAdvance. Here's a look at our model, and our evidence-based outcomes.



TECH TALENT HIDDEN IN PLAIN SIGHT

Through rigorous and tuition-free technology training and professional development, we prepare **motivated and curious adults who are unemployed or underemployed** for transformative careers in technology, and we create onramps to businesses in need of their talents.



PROFESSIONAL DEVELOPMENT +

By focusing not only on technology training but on the business acumen and support system of our students, we're able to **increase people's income, reduce the use of public assistance, and increase overall life satisfaction.**



LEADING THE NATION IN OUTCOMES

Per Scholas has demonstrated scientifically significant impacts related to overall well-being, income and overcoming material hardship in two Randomized Control Trials (RCT). In October 2016, the White House's My Brother's Keeper initiative heralded Per Scholas as one of the most effective employer driven, sectored approaches to workforce training.

THE SITUATION WE ADDRESS

- 32%** of employers nationwide report tech talent shortages. (ManpowerGroup)
- 60%** of Per Scholas students have no education beyond high school.
- 67%** of Per Scholas students report relying either on public assistance, family assistance or both.

OUR DATA SHOWS

- 85%** of Per Scholas students graduate in 18 weeks or less, with one or more industry recognized IT certifications.
- 80%** Land jobs within one year of Per Scholas graduation.
- 200%** Per Scholas graduates earn an average of 200% more in pre- to post-earnings.

EVIDENCE PROVES

94.5% of Per Scholas WorkAdvance program participants have been employed since Random Assignment survey.

Statistically, WorkAdvance Participants:

- **Earned Significantly More** than Control Group Participants
- Showed a **Decreased Reliance on Public Assistance** Programs
- Were **Twice as Likely to Enter the IT Field**

“It is unusual to see such a consistent pattern of impacts across so many domains...These large impacts on secondary economic measures reaffirm the overall effectiveness of the WorkAdvance program at Per Scholas.”

MDRC, A NONPROFIT, NONPARTISAN EDUCATION AND SOCIAL POLICY RESEARCH ORGANIZATION AND AUTHORS OF WORKADVANCE