



Outside the Lines Studio, a program of RHD Boston

70 Colby Street Medford MA 02155

Incorporation Year: 1970

www.outsidethelinesstudio.org

Organization Contact: susanb@rhd.org Susan Burnham

Human Services Developmentally Disabled Services/Centers



CEO/Executive Director: Mr. Dale Anderson

Board Chair: Dr. Michael Denomme Ph.D. Retired RHD Corporate Associate Director

Mission Statement: Outside the Lines Studio creates a culture of artistic expression where each person's possibilities extend beyond perceived limits, and where all are inspired together to be productive community members, both within the organization and in the broader world.

Needs Statement: Outside the Lines' priority needs are:

Increased access to OTL classes. Individuals with developmental disabilities want to attend OTL but do not have the resources; donations restricted to a scholarship fund for class fees or transportation would allow more people to participate. A mobile arts program, ASK for Art, expands outreach to those in residential or other settings who cannot come to the studio. The cost of delivering a group class for 8 weeks at one site is \$2,700.

Increased 1-on-1 interaction. Participants benefit from 1-on-1 attention during art making and job training which can be accomplished by adding staff artists, volunteers and interns; \$60,000 per year for staff time and intern stipends will significantly increase 1-on-1 contact.

Increase opportunities to earn income. Participants desire/need to earn income and develop skills by providing a service in the community, including selling artwork. Designing and implementing a strategic plan to increase opportunities to earn income through artistic and supported employment opportunities is estimated at \$100,000.

Eliminate barriers to health/wellness. Many of the participants lead sedentary lives, are overweight, and are unable to afford healthy food. Offering free healthy meals to all participants is estimated to cost \$30,000 annually.

Impact Statement: 1. In the past year, Outside the Lines increased the quality of life for more than 35 adults with developmental disabilities through art instruction, life skills education, socialization, movement therapy, and health/wellness classes. Building on studio-based programs, OTL designed an initiative to bring art to individuals with disabilities in community and residential settings.

2. Outside the Lines increased the visibility of its studio in the arts community and greater Boston. In 2012, OTL participated in the prestigious Sanford Smith Outsider Art Fair in NYC, the Somerville Artbeat Festival, Marty Maher's exhibit at Know More Games in Brooklyn, and in other Art Committee exhibitions including the Davis Square art window, JP Licks, and Tufts gallery. Through these efforts OTL increased art sales by 29%; outreach events by 44% and number of artists participating by 25%.

3. Outside the Lines expanded intern involvement by recruiting students from the Massachusetts College of Art and Design, Lesley University's Expressive Therapy Program, Tufts University and Boston University. Interns helped develop a sensory room, a vocational skills group and expanded drama, music, and intermodal expressive therapy-based activities. Interns and volunteers leave the program with a heightened understanding of the needs and talents of people with disabilities, an ability to promote dignity and respect, and a desire to use these skills to further benefit this population.

Outside the Lines' goals for the coming year include:

1. Increase capacity to deliver one-on-one instruction for participants by adding staff, interns and volunteers
2. Increase outreach through an ASK for Art mobile arts program, and by making scholarships available for art classes and/or transportation
3. Begin strategic planning process to establish an arts-based commercial enterprise operated by Outside the Lines, through which participants can earn income.

Full-time Staff: 7

Volunteers: 33

(excludes part-time staff)

Programs Detailed on Profile

Outside the Lines

Projected Revenue: \$527,419.00

Projected Expenses: \$527,419.00

Fiscal Year	2014	2013	2012
Total Revenue	\$527,419	\$483,422	\$538,396
Total Expenses	\$527,419	\$483,422	\$538,396

Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--