



Strategies for Children, Inc.

400 Atlantic Avenue Boston MA 02110

Incorporation Year: 2001

www.strategiesforchildren.org

Organization Contact: tdosremedios@strategiesforchildren.org Titus DosRemedios
Education Preschools



CEO/Executive Director: Mr. Chris Martes

Board Chair: Mr. Paul O'Brien The O'Brien Group Inc.

Mission Statement: Strategies for Children, Inc. (SFC) works to ensure that Massachusetts invests the resources needed for all children, from birth to age five, to access high-quality early education programs that prepare them for success in school and in life.

Needs Statement: SFC's most pressing needs are:

- Financial support for our proven constituency building/research/awareness/mobilization strategies to leverage the Governor's leadership for significant investments in high-quality early education and care;
- Financial support to further develop our ambitious reading proficiency campaign which has great potential to impact the lives of millions of children across the country;
- Financial support for the MA Reading Proficiency Learning Network. While participating communities contribute to help defray the overall cost of \$100,000, additional funding is necessary;
- Financial support to expand Leading the Conversation. Interest in this event series is far exceeding venue capacity. Additional funding is sought for technology for webinars and other means of reaching a wide audience.
- New champions from business and other sectors who recognize that the future of our commonwealth is dependent upon our collective ability to provide children the chance they need to succeed in school and in life.

Impact Statement: After a decade spent laying the foundation for a statewide system of high-quality early education, SFC launched our 10-year campaign to improve reading proficiency in 2010 with the release of "Turning the Page: Refocusing MA for Reading Success," (TtP) which the Boston Foundation helped fund. SFC commissioned the groundbreaking report from a Harvard literacy expert to address a stubborn problem. Research identifies third grade reading as a critical benchmark, but 39% of MA third graders - and 66% in Boston - read below grade level. Among low-income children, 60% are not proficient. Performance is virtually unchanged since 2001. SFC is using the report's framework to guide its reading proficiency campaign at the state and local levels. Our efforts have paid off. In January, Governor Patrick included an unprecedented \$131 million in new early education investments in his FY14 budget proposal, using third grade reading proficiency as a frame.

Other highlights include:

- SFC launched the MA Reading Proficiency Learning network. SFC is partnering with five communities – including Boston – to go deeper and to improve children's ability to read proficiently;
 - SFC launched Leading the conversation, a statewide series of events which delve deeper into the recommendations from TtP;
 - Governor Patrick signed an Act Relative to Third Grade Reading Proficiency into law. We worked with the legislature to file the legislation, which was informed by TtP. The law positions early learning in the highest levels of state government;
 - The state was awarded a \$50 million federal Early Learning Challenge grant. The grant was a validation of our work laying the foundation for a system of high-quality early education.
- SFC's 2013 goals are to leverage the governor's proposal to increase investment; to continue developing our ambitious reading proficiency campaign; and to further build our organizational capacity to support the work.

Full-time Staff: 5

Volunteers: 389

(excludes part-time staff)

Programs Detailed on Profile

Early Education for All Campaign

Leading the Conversation: Turning the Page.

Projected Revenue: \$664,000.00

Projected Expenses: \$650,160.00

Fiscal Year	2014	2013	2012
Total Revenue	\$490,980	\$846,914	\$503,213
Total Expenses	\$782,929	\$1,004,620	\$1,103,142

Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--