



**The  
Giving Common**  
An Initiative of the Boston Foundation

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## People Making a Difference Through Community Service, Inc.

PO Box 120189 Boston MA 02112 0189

**Incorporation Year:** 1993

<http://www.pmd.org>

**Organization Contact:** pmd@pmd.org Lori Tsuruda

Philanthropy, Voluntarism & Grantmaking Foundations Voluntarism Promotion

**CEO/Executive Director:** Ms. Lori Tsuruda

**Board Chair:** Mr. Neal Rosen retired from Morgan, Lewis & Bockius LLP

PEOPLE MAKING A DIFFERENCE®

**Current**

**Mission Statement:** PMD engages individuals in enjoyable, one-time, hands-on projects that meet the needs of local charities and by assisting businesses and charities in developing their own successful volunteer programs.

- PMD service projects produce appreciable results that help people while conserving recipient groups' limited resources.
- PMD volunteers develop a sense of community and shared purpose by connecting with the project, the recipients, and each other.
- PMD educates its volunteers on how their combined efforts make a difference.
- PMD also provides consulting services for leaders of non- and for-profit organizations to strengthen their volunteer programs

PMD seeks to create a world in which people and businesses are socially aware and engaged in their communities such that they approach volunteerism by learning about problems and needs, volunteering their time, providing resources to address these problems and needs, and carrying out these activities dependably, safely, and enjoyably.

**Needs Statement:**

1. We seek funding (\$15,000+) for a writer and developer to help us launch a new, wordpress-based web site that is more mobile-device-friendly to better serve our constituents. Though we have already generated an internal white paper and know what is needed, we lack the expertise to bring this to fruition.
2. For governance and leadership, we seek new Board Directors for 3-year terms.
3. To increase volunteerism and generate program revenues, PMD seeks additional Corporate Partners with which to organize hands-on, half-day volunteer opportunities for groups of 12-15 employees or more during regular business hours, helping local charities with needed tasks. Corporate Partners select specific projects and fund the associated materials (and any special tools PMD does not already have), as well as compensate PMD for organizing and managing their projects.
4. We seek reliable funding (\$2,500-\$5,000 depending whether FT or PT and duration) for interns to increase our volunteer management capacity.

**Impact Statement:** In 2016, PMD:

- Engaged 802 community volunteers in 58 organized service projects
- Assisted 24 local charity partners
- Trained 15 leaders in volunteer management
- Served as the fiscal sponsor for the Directors of Volunteer Administration (DOVA) professional association to strengthen volunteer management and engagement in Greater Boston.

In 2017-2019, PMD goals include

- Building a new, more mobile-friendly web site to better serve our stakeholders
- Expanding our board by recruiting new members with talent acquisition, development/special events, strategic planning, and administrative experience.
- Managing our growing numbers of volunteers by effectively engaging college interns, including possibly increasing our number of interns.
- Strengthening corporate volunteerism (and generating associated resources and revenue) via continued and new corporate partnerships.

**Full-time Staff:** 1

**Volunteers:** 8900

(excludes part-time staff)

**Programs Detailed on Profile**

Community Service Program

Corporate Partnership Program

Training & Technical Assistance

Projected Revenue: \$98,652.00

Projected Expenses: \$98,652.00

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$98,293	\$97,995	\$97,271
<b>Total Expenses</b>	\$98,070	\$97,287	\$96,666

**Top Funding Sources**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	--