



## VSA Massachusetts, Inc.

The NonProfit Center 89 South Street, Suite 101 Boston MA 02111

**Incorporation Year:** 1980

[www.vsamass.org](http://www.vsamass.org)

**Organization Contact:** cjwashburn@vsamass.org Charles J. Washburn

Arts, Culture & Humanities Alliances & Advocacy



**CEO/Executive Director:** Mr. Charles J. Washburn

**Board Chair:** Mr. John Healy Seven Hills Foundation

**Mission Statement:** VSA Massachusetts promotes the involvement of people of all abilities in the cultural life of our communities. Our programs serve thousands of people of all ages and abilities through groundbreaking and effective statewide programs in three program areas: Education (COOL Schools), the Open Door Gallery, and Cultural Inclusion. We work with teachers and students, parents and school administrators. We also work with artists, cultural organizations and people advocating for the rights of people with disabilities.

**Needs Statement:** Capacity Needs:

- Recruit additional and diverse board members with interest and expertise in education, disability, marketing and social media.
- Recruit highly qualified and diverse teaching artists with significant experience in arts integration, collaboration with teachers, and supporting the needs of students of all abilities.

**Financial Needs:**

- Secure at least \$80,000 in additional funding to balance our budget and halt the decrease in net assets in FY '13. (VSA MA has been reliant on government support through the VSA Home Office, designated by Congress as agents to support Arts in Education at the US Department of Education. In 2011, this funding was reduced by more than half. Having a strong balance sheet, VSA MA has sustained the recent losses by making investments from working capital reserves and developed strategic and individual fundraising plans.)

**Impact Statement:** Accomplishments:

- Launched COOL Schools program to increase the sustainability and impact of our inclusive arts learning programs by training teachers to implement inclusive arts integration in their classrooms. Developed and piloted four workshops to train educators in arts-integrated inclusive strategies, which were fully enrolled.
- BPS Arts Expansion Fund awarded us \$80,000 (second largest award given to an arts organization this year) to implement COOL at six Boston partner schools.
- Publication of "Universal Design for Learning in the Classroom" (Guilford Press). VSA MA Education Program Manager Kati Blair Kotrc co-authored Chapter 8, "The Arts Option", which highlights our work at the Henderson Inclusion Elementary School.
- Significantly increased the quality and visibility of exhibits and related events at the Open Door Gallery.
- VSA MA will co-host the LEAD (Leadership Exchange in Arts and Disability) Conference on August 21-24 in Boston.

**Goals:**

- Increase professional development and coaching for teachers in partner schools
- Increase professional development for educators outside the schools by doubling professional development offerings and providing one-on-one follow-up coaching from teaching artists.
- Triple our individual giving revenue by the end of FY' 13 through implementation of new fundraising strategy.
- Sustain and increase participation of cultural organizations in Cultural Access New England (CANE) by offering professional development to staff at cultural organizations.
- Establish collaborative relationships with other community organizations to identify new artists with disabilities and promote their work through the Open Door Gallery and other venues.

**Full-time Staff:** 3

**Volunteers:** 20

(excludes part-time staff)

## Programs Detailed on Profile

COOL Schools

Cultural Inclusion

Open Door Gallery

**Projected Revenue:** \$591,504.00

**Projected Expenses:** \$525,304.00

Fiscal Year	2014	2013	2012
Total Revenue	\$576,519	\$592,918	\$561,955
Total Expenses	\$571,198	\$544,688	\$647,649

### Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	--	--	Mass. Dept. of Elementary & Secondary Education \$170,000
Second Highest Funding Source & Dollar Amount	--	--	Boston Public Schools Arts Expansion Fund \$80,000
Third Highest Funding Source & Dollar Amount	--	--	Linde Family Foundation \$75,000