



**The
Giving Common**
An Initiative of the Boston Foundation

College Bound Dorchester Inc.

18 Samoset Street Dorchester MA 02124 2415

Incorporation Year: 1965

www.collegebounddorchester.org

Organization Contact: ahill@collegebounddorchester.org Alana Hill

Education Educational Services

CEO/Executive Director: Mr. Mark Culliton

Board Chair: Mr. Sean Curran Principal, Waterville Consulting



Mission Statement: Serving nearly 1,000 students annually, our mission is *to equip Dorchester students with the attitude skills and experience to graduate from college.*

Our vision is to use intentional educational interventions as a means to transform both individual lives and the entire neighborhood of Dorchester. We do this by:

1. Providing academic and social-emotional support and mentoring for youth who are furthest off-track on the path to college;
2. Setting the high expectation of college graduation.

Needs Statement: We provide intensive academic and social-emotional support tailored to meet the needs of the *furthest off-track students* (formerly incarcerated, well-below grade level, behavioral issues, etc.). We are currently in Year 3 of our five-year strategic growth plan. Our strategic priorities reflect our efforts to increase our scale without sacrificing program quality, fidelity or outcomes. Through the plan, we will: Increase Outcomes; Increase Scale; Improve Systems; and Increase Organizational Capacity for Community Change. This requires significant effort and collaboration to build staff, program and bricks-and-mortar capacity.

Capacity Building & Technology Enhancements:

- Expand *College Connections* program facilities – **Cost: \$150,000**
- Improve *Early Education* facilities – **Cost: \$25,000**
- Technology enhancements– **Cost: \$30,000**
- Improve evaluation systems (e.g. Efforts-to-Outcomes) – **Cost: \$20,000**
- Build community partnerships to facilitate growth – **Cost: \$75,000**

Professional Development:

- Increase staff training and certification – **Cost: \$500,000**
- Expand College Readiness Advisor Fellowship Institute: **Cost: \$445,000**

Board Development & Increased Individual Giving:

- Develop Fundraising Board (3 to 5 new members per year)
- Hire one-time Individual Giving consultant – **Cost: \$30,000**
- Increase visibility and marketing through targeted PR & media efforts – **Cost: \$60,000**

Impact Statement: College Bound Dorchester is proud to report the following accomplishments for the 2013-14 program year:

College Connections Program (ages 14 – 27)

- Empowered 41 students to enroll in college (32% increase)
- 80 students currently enrolled in college with a 53% college retention rate
- Recognized by Social Investment Research, a division of Root Cause, as a high performing organization for college access. The award highlighted the *College Connections* program's comprehensive approach to academic preparation and enrichment, college aspiration and knowledge, and financial aid and planning.

Out-of-School Time Program (ages 6 – 13)

- 99% of Out-of-School Time students were promoted to the next grade level on time

Early Education Program (ages 3 months to 5)

- 100% of Early Education students were at or above their grade level in literacy

What sets us apart?

Innovative, Place-Based Model: We developed a holistic, academic and social-emotional model that meets students where they are in order to get them back on track. College Connections proves that off-track students can succeed in high school and college but they must be challenged to do so with: 1) high expectations, 2) personal accountability and 3) the consistent support from highly-trained, community mentors called College Readiness Advisors (CRA).

Deep Mentoring Connections: CRAs are from the community and share similar life experiences to our students. Their community connection and fundamental understanding of our students' experiences means they are able to: 1) help students through learning challenges, and 2) serve as a tangible model for how students can improve their lives.

Full-time Staff: 52

Volunteers: 19

(excludes part-time staff)

Programs Detailed on Profile

Early Education

Out-of-School Time

College Connections

Projected Revenue: \$6,637,516.00

Projected Expenses: \$6,634,924.00

Fiscal Year	2014	2013	2012
Total Revenue	\$5,902,389	\$5,019,232	\$5,176,535
Total Expenses	\$5,872,198	\$5,013,717	\$5,169,414

Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--