



## Community Family Inc

106 Wyllis Avenue Everett MA 02149

**Incorporation Year:** 1978

[www.communityfamily.org](http://www.communityfamily.org)

**Organization Contact:** info@communityfamily.org Anne Marchetta

Health Care Health Support



**CEO/Executive Director:** Ms. Anne Marchetta

**Board Chair:** Mr. Joe Keohane Everett Co-operative Bank

**Mission Statement:** The Community Family is dedicated to providing high-quality adult day health services designed to keep adults in their homes and communities as long as possible. Our services are based on a deep respect for the dignity, self-esteem and vitality of all those we serve. We are committed to improving the quality of life for both our participants and their families.

In achieving its mission, The Community Family (TCF) runs three adult day health centers located in Everett, Medford and Lowell. The Everett center serves a diverse group of elders and disabled adults while the Medford and Lowell centers provide specialty care for individuals with Alzheimer's disease. Our Medford center was the first Alzheimer's adult day health program in the state and our Lowell center has been the only Alzheimer's adult day health program in Greater Lowell for more than 25 years.

TCF provides high quality community-based care at a cost that is considerably less than other forms of long-term care.

**Needs Statement:** \* To increase our operating funds in order to narrow the gap between the steadily increasing cost of adult day health services and the relatively modest state reimbursement rate for our services. Expected Cost: \$50,000

\* To provide cutting-edge programming and activities, increasing our level of care and the clients' level of learning and enjoyment. Expected Cost: \$10,000

\* To implement a Senior Garden Therapy program at our Everett and Medford centers. The program would involve building garden beds and weekly or bi-weekly educational sessions with partner Green City Growers. Expected Cost: \$12,500

\* To increase marketing and public awareness efforts of adult day health services and TCF as a critical component of long-term care services and a viable alternative to other forms of in-home and residential care. And to develop affiliations with other health care providers to expand the health services available for our clients. Expected Cost: \$10,000

\* To continue our comprehensive strategic planning sessions in order to prepare us to meet current challenges and identify areas for future growth. Expected Cost: \$2,500

**Impact Statement:** Top accomplishments in 2015 include:

\* Providing more than 32,000 days of adult day health and specialized Alzheimer's services among our three centers to individuals in need of our care. Individuals from 25 communities in Massachusetts and Southern New Hampshire were served.

\* Becoming fully compliant with the state's first adult day health regulations. The regulations included new requirements for staffing patterns, training, consultants and other provisions. Through determined work over the course of the year, we were issued licenses at each of our centers.

\* Updating our website so it is much more professional looking and user friendly. We also increased our social media presence, particularly through our Facebook page. This continues a several-year effort to bolster our marketing efforts, including printed materials, promotional items and a video.

\* Surpassing previous fundraising appeal totals. Both our Annual Appeal and Summer Appeal set all-time highs in funds raised/pledged in 2015.

\* Continuing an organization-wide strategic planning process that will prepare the future of the organization for the numerous changes taking place within the healthcare industry.

Goals for 2016 include:

\* To have each center meet its operating expenses.

\* To increase enrollment levels across all three centers, particularly in Lowell.

\* To continue implementing our marketing strategy to increase awareness and visibility of TCF.

\* To expand TCF's relationships with wider health and social service systems to better serve our clients and meet emerging elder care needs in the greater community.

\* To increase our philanthropic revenues by 7%.

\* To remain a leader in the adult day health industry while fulfilling our mission of high-quality and compassionate care.

**Full-time Staff:** 40

**Volunteers:** 10

(excludes part-time staff)

### Programs Detailed on Profile

Adult Day Health Centers - Everett, Medford & Lowell

**Projected Revenue:** \$2,953,225.00

**Projected Expenses:** \$3,050,158.00

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$2,917,980	\$3,290,952	\$3,688,393
<b>Total Expenses</b>	\$2,943,517	\$3,116,079	\$3,240,524

### Top Funding Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	--