



## Babson College

231 Forest Street Babson Park MA 02457 0310

**Incorporation Year:** 1919

[www.babson.edu](http://www.babson.edu)

**Organization Contact:** silverman@babson.edu Wendy Silverman  
Education Higher Education



**CEO/Executive Director:** Dr. Kerry Healey

**Board Chair:** Mr. Joseph L. Winn Consultant

**Mission Statement:** Babson College educates entrepreneurial leaders who create great economic and social value—everywhere.

Babson wants to be the preeminent institution in the world for Entrepreneurial Thought and Action<sup>®</sup>—and known for it. We want to expand the notion of entrepreneurship to embrace and celebrate entrepreneurs of all kinds. We want to put the power of entrepreneurship as a force for economic and social value creation in as many hands in the world as we can.

Babson's core values are: Integrity, Diversity, Innovation, Collaboration, and Excellence.

**Needs Statement:** \* To increase funds to support student financial aid.

\* To increase experiential programs to enhance student learning in Entrepreneurial Thought and Action<sup>®</sup>.

\* Physical improvements to the campus to meet the needs of a living/learning community.

\* To define and recruit the next generation of faculty and staff.

\* To expand our international programs to bring entrepreneurship education to more developing countries of the world.

### **Impact Statement:**

#### 2012 Accomplishments:

\* For the Class of 2016, Babson received a record 5,511 undergraduate applications and admitted less than 30 percent of these students, placing Babson among the country's most competitive colleges.

\* Babson's undergraduate program was ranked #11 among colleges and universities in the *Bloomberg Businessweek/PayScale survey 2012 Return On Investment Rankings*. Babson found itself in great company as the only business college among the top 11 schools; the others were either major universities or engineering schools.

\* Babson launched its significantly revamped undergraduate and graduate curricula to ensure Babson students receive a combination of deep functional business knowledge and our Entrepreneurial Thought and Action<sup>®</sup> methodology.

\* In 2012 a Babson team traveled to Rwanda to teach entrepreneurship, along the way discovering a nation, though haunted by heartbreak and tragedy, that is hopeful about the future.

#### 2013 Goals and Accomplishments:

\* Babson inaugurated its 13th and first female president, Dr. Kerry Healey.

\* She brings a number of new goals for the college, including meeting 100% of students' financial needs; launching international scholarships; and continuing to drive Babson's leadership in the entrepreneurship arena.

\* Babson commenced construction of a new living/learning residence hall.

\* For the class of 2017, Babson received more than 6,000 undergraduate applications.

\* Babson was ranked #1 for Return on Investment by PayScale.

\* Babson's first 100% web-based program, Entrepreneurship 101 Online, was taught.

**Full-time Staff:** 727

**Volunteers:** 0

(excludes part-time staff)

### **Programs Detailed on Profile**

Babson College

Babson-Rwanda Entrepreneurship Educator's Network (BREEN)

Center for Women's Entrepreneurial Leadership (CWEL)

Babson Executive Education

**Projected Revenue:** \$169,175,000.00

**Projected Expenses:** \$187,277,000.00

<b>Fiscal Year</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
<b>Total Revenue</b>	\$210,375,103	\$207,685,483	\$202,803,363
<b>Total Expenses</b>	\$198,805,816	\$191,675,806	\$188,340,286

**Top Funding Sources**

<b>Fiscal Year</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	--
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	--