



## Urban College of Boston A Two Year College Inc.

2 Boylston Street Boston MA 02111 1006

**Incorporation Year:** 1993

[www.urbancollege.edu](http://www.urbancollege.edu)

**Organization Contact:** stephen.lozen@urbancollege.edu Stephen Lozen

Education Two-Year Colleges



**Current**

**CEO/Executive Director:** Mr. Michael Taylor

**Board Chair:** Mr. Peter L. Ebb Esq. Partner, Ropes & Gray, LLP

**Mission Statement:** To provide opportunity to every student seeking a college degree or professional advancement. The college supports students as they overcome economic, social, or language barriers as they achieve personal, academic or professional aspirations.

**Needs Statement:** The most pressing needs of The Urban College of Boston include:

- 1) Ensuring the institution's success by affording to provide ongoing high quality services and staff and faculty to support all student programs and services.
- 2) Strengthening the financial means and growth of the school to aid in positive outcomes for our community and students.
- 3) Developing longer-term plans, including those for enrollment, and for locating new and expanded space.
- 4) Continuing to develop metrics to measure ongoing and post graduation student success especially ways to measure the effects of the dual language approach to increasing English language proficiency, and document the data for research and funding purposes.
- 5) Expanding updated program offerings.

**Impact Statement:** Our biggest accomplishments from the past year include:

- 1) Continuing the trend of increased enrollment and interest by students in attending UCB, most recently evidenced by our graduating class of 2015 in which 163 students received degrees or certificates, our largest graduating class in the history of the college, and this summer when our fall 2015/16 registrations so far show that we will have a class of 1300, 650 more students than in 2013.
- 2) Developing of partnerships to better serve students in and around the Greater Boston area, such as new collaborations with Nurtury of Jamaica Plain, Southern Middlesex Opportunity Council of Worcester, and Cambridge College-Lawrence.
- 3) Establishing a development structure for robust fundraising strategies including grant proposal submissions to federal and private sectors with further plans for staff expansion in the near future.
- 4) Establishing strong financial progress, including the hiring of a new business manager, and receiving several highly competitive grants such as a \$100,000 award from the Cummings Foundation.
- 5) Creating a substantial increase in staff positions such as the hiring of a statewide Partnership Coordinator to help us better serve our student population.

Our top goals for the upcoming year include:

- 1) Achieving substantial increase in unduplicated enrollment by 6%.
- 2) Further expansion of partnerships such as with the Boston Public Schools in order to reach new students and markets.
- 3) Increase marketing and outreach to enhance the general public awareness of the Urban College of Boston and increase grant and foundation submissions and approvals.
- 4) Optimize technology to provide accessible and efficient student resources to further foster student success.
- 5) Continue to increase our capacity to research our programs' efficacy and be able to demonstrate the evidence-base of our programs and pedagogy.

**Full-time Staff:** 14

**Volunteers:** 4

(excludes part-time staff)

**Programs Detailed on Profile**

Early Childhood Education (ECE)  
Human Services Administration  
General Studies  
The UCB (ECE) Transitional Bilingual Program

**Projected Revenue:** \$3,225,501.00

**Projected Expenses:** \$3,195,218.00

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$3,744,917	\$3,691,706	\$3,053,549
<b>Total Expenses</b>	\$3,669,578	\$3,590,107	\$2,827,118

**Top Funding Sources**

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Top Funding Source &amp; Dollar Amount</b>	--	--	Balfour Foundation \$100,000
<b>Second Highest Funding Source &amp; Dollar Amount</b>	--	--	Kelly Foundation \$100,000
<b>Third Highest Funding Source &amp; Dollar Amount</b>	--	--	Barr Foundation \$75,000