



**The
Giving Common**
An Initiative of the Boston Foundation

Urban College of Boston A Two Year College Inc.

178 Tremont Street Boston MA 02111 1006

Incorporation Year: 1998

www.urbancollege.edu

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Education Two-Year Colleges

CEO/Executive Director: Mr. Michael Taylor

Board Chair: Mr. Peter L. Ebb Esq. Partner, Ropes & Gray, LLP



Current

Mission Statement: Urban College of Boston (UCB) was created by the legendary former head of ABCD, Robert M. Coard, who said "Men and women should not be condemned to a life of poverty due to a lack of opportunity." Instilling hope and creating opportunity has been the mission of UCB since Bob Coard's dream in the 1960s, becoming a reality in 1993.

The mission continues to offer affordable and quality higher education as a pathway for low-income and racially and linguistically diverse city residents to achieve their goals.

Among New England colleges and universities, UCB has the highest percentage of Hispanic enrollments (59%), 4th highest African-Americans (23%), and 8th highest Asian-Americans (10%). At least 60% speak English as a second language, over 90% work full-time, and almost all are first generation college students. The diversity of UCB students is vastly underrepresented in higher education due to low income status and limited English proficiency.

UCB is committed to educating students from these backgrounds so that they will complete their two-year degree, advance into growing careers, and be prepared to earn a four year degree.

Needs Statement: The most pressing needs of The Urban College of Boston include:

- 1) Ensuring the institution's success by affording to provide ongoing high quality services and staff and faculty to support all student programs and services.
- 2) Strengthening the financial means and growth of the school to aid in positive outcomes for our community and students.
- 3) Developing longer-term plans, including those for enrollment, and for locating new and expanded space.
- 4) Continuing to develop metrics to measure ongoing and post graduation student success especially ways to measure the effects of the dual language approach to increasing English language proficiency, and document the data for research and funding purposes.
- 5) Expanding updated program offerings.

Impact Statement: Our biggest accomplishments from the past year include:

- 1) Continuing the trend of increased enrollment and interest by students in attending UCB, most recently evidenced by our graduating class of 2015 in which 163 students received degrees or certificates, our largest graduating class in the history of the college, and this summer when our fall 2015/16 registrations so far show that we will have a class of 1300, 650 more students than in 2013.
- 2) Developing of partnerships to better serve students in and around the Greater Boston area, such as new collaborations with Nurtury of Jamaica Plain, Southern Middlesex Opportunity Council of Worcester, and Cambridge College-Lawrence.
- 3) Establishing a development structure for robust fundraising strategies including grant proposal submissions to federal and private sectors with further plans for staff expansion in the near future.
- 4) Establishing strong financial progress, including the hiring of a new business manager, and receiving several highly competitive grants such as a \$100,000 award from the Cummings Foundation.
- 5) Creating a substantial increase in staff positions such as the hiring of a statewide Partnership Coordinator to help us better serve our student population.

Our top goals for the upcoming year include:

- 1) Achieving substantial increase in unduplicated enrollment by 6%.
- 2) Further expansion of partnerships such as with the Boston Public Schools in order to reach new students and markets.
- 3) Increase marketing and outreach to enhance the general public awareness of the Urban College of Boston and increase grant and foundation submissions and approvals.
- 4) Optimize technology to provide accessible and efficient student resources to further foster student success.
- 5) Continue to increase our capacity to research our programs' efficacy and be able to demonstrate the evidence-base of our programs and pedagogy.

Full-time Staff: 14

Volunteers: 4

(excludes part-time staff)

Programs Detailed on Profile

Early Childhood Education (ECE)

Human Services Administration

General Studies

The UCB (ECE) Transitional Bilingual Program

Projected Revenue: \$3,109,971.00

Projected Expenses: \$2,855,129.00

Fiscal Year	2014	2013	2012
Total Revenue	\$3,053,549	\$2,967,827	\$2,069,379
Total Expenses	\$2,827,118	\$2,104,280	\$2,294,943

Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	Balfour Foundation \$100,000	Balfour Foundation \$100,000	Balfour Foundation \$100,000
Second Highest Funding Source & Dollar Amount	Kelly Foundation \$100,000	Barr Foundation \$100,000	Barr Foundation \$100,000
Third Highest Funding Source & Dollar Amount	Barr Foundation \$75,000	US DOE / FIPSE Grant \$91,653	US DOE / FIPSE Grant \$91,653