



The Giving Common

An Initiative of the Boston Foundation

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Making Music Matters! (MMM!)



General Information

Making Music Matters! c/o Ohrenberger School

175 West Boundary Road

West Roxbury, MA 02132

(617) 635-8157

Website

www.mmboston.org

Organization Contact

Pamela Hunter pamallenhunter@outlook.com

Year of Incorporation

2000

Statements & Search Criteria

Mission Statement

Our mission is to provide equity of access to excellent instrumental music education to students in the Boston Public Schools, inclusively enrolling children with diverse challenges, talents, and abilities. We believe vibrant music programs changes children's lives.

Background Statement

In 2000 Young Audiences of Massachusetts, in collaboration with the Boston Public Schools, launched "Bring Back the Music" [BBM], a 3 year pilot program designed to literally bring back instrumental music instruction to District elementary schools. Through 2004-2005 the pilot transitioned to and was renamed as the current school based, parent managed Making Music Matters! [MMM] program.

Making Music Matters! has successfully expanded into 6 BPS schools: Bates, Beethoven, Conley, Mozart, Ohrenberger, and Philbrick elementary schools. For most children in these schools, the MMM in-school program offers them the only opportunity they will have to learn to play a musical instrument. Lessons are free and scholarships are provided to any child/family for whom the instrument rental fee presents a financial hardship. MMM is deliberately and purposefully inclusive, welcoming all students, and enrolling students from all educational settings. Parent involvement is key to the success of the MMM program. Parent program managers oversee overall project functions, while Parent Liaisons [one in each school] assist MMM instrumental instructors at each lesson. Parent volunteers support fundraising efforts, concert preparation, instrument distribution and cleaning.

MMM engages whole school communities creating school collaborations, promoting communication and cooperation among school administrators, making connections with teaching and learning in the classrooms, involving and connecting with parents/guardians/caretakers, linking schools with and across neighborhoods.

Impact Statement

MMM Successes

- **Increased capacity enrollment/retention of students:** MMM increased its enrollment from 420 students to 454 students in the 2015-16 school year. We have increased our high enrollment from Grade 3 through Grade 5 among all MMM schools.
 - Sustained capacity enrollment/retention of students: MMM continues to maintain high enrollment from Grade 3 through Grade 5 among all 6 schools
- **District Model/Best Practices:** multiple Boston Public Schools (BPS) Arts Expansion Grant awards to replicate and deepen MMM program in additional schools increasing enrollment from 306 students to 450 students [Boston Foundation report, The Arts Advantage]
- **Parent Involvement:** Parent-driven program demonstrates continued strong parent/family connection measured by parents serving as Program Managers, Parent Liaisons, parent attendance at concerts, visiting lessons, volunteering/fundraising
- **Program Outcomes supported by data:** re-enrollment, student attendance, student progress, successful program expansion, parental involvement, community outreach
- **Assessment/data collection:** student progress measured by bi-annual progress reports issued by MMM instructors and distributed to parents/families
- **School choice:** presence of MMM in schools is a deciding factor in families' choice of elementary school

MMM Goals

- **Continue** to provide free, weekly, sequential, standards-based instrumental lessons to students in 6 Boston Public Schools
- **Strengthen Parent/Family Engagement**
- **Maintain a challenging instructional pathway** for mastery of instrument, performance skills, and ensemble experiences for all Making Music Matters! students
- **Implement pilot student self-evaluation and assessment task** with Grade 5 students
- **Expand current network of community partnerships**

Needs Statement

Making Music Matters! needs to cultivate additional donors and funding sources to:

- **Maintain current programming** in 6 BPS elementary schools
- **Complete full program replication** in 2 schools [building program to provide separate lesson strands for Grade 4 and Grade 5, and adding lesson strand for Grade 3 in the Philbrick and Conley Schools]
- **Support program budget** of \$243,000 in 2015-2016
- **Build Professional Development fund** for MMM instructors and staff, working to deepen their musicianship/teaching skills
- **Improve data gathering/interpreting capacity**

CEO/Executive Director Statement

Making Music Matters believes that learning to play an instrument enriches childrens' lives and enhances all aspects of their school experience. Making Music Matters is proud to bring the gift of music to over 450 students annually, most of whom would never have the opportunity to study and master a musical instrument otherwise.

Service Categories

Arts Education

Elementary & Secondary Schools

Community Coalitions

Geographic Areas Served

Serves Boston Public Schools in West Roxbury and Roslindale. Students served come from the West Roxbury, Roslindale, Mattapan, Jamaica Plain, Dorchester, Hyde Park, and Roxbury neighborhoods of Boston

Please review online profile for full list of selected areas served.

Programs

Making Music Matters!

Description

1. Making Music Matters! Since 2000 Making Music Matters! [previously Bring Back the Music] has provided free weekly group lessons in clarinet, flute, trumpet, and violin to thousands of students in Grades 3, 4, 5 & 6 in the Boston Public Schools. Making Music Matters! works a partner to broaden and enrich the Arts experiences in each school.

- Grade 3 – Introductory Level: Grade 3 students rotate through 4 seven-week sessions of lessons on each instrument. At the end of each rotation, students perform in a “Mini-Concert” to which families and younger students are invited. Weekly instruction focuses on basic skills: instrument care, putting the instrument together, holding the instrument correctly, sound production. At end of Grade 3 students choose one instrument with which they will continue in Grade 4 through Grade 5.
- Grades 4 – Level One and Grade 5 – Level Two: Students deepen their mastery of their chosen instrument, developing tone, improving note-reading skills, playing with expression, and increasing participation in ensemble work. Grade 5 and Grade 4 students perform in both a Fall and Spring in-school concert as well as combined (all 6 schools) Final Concert in June. Making Music Matters! students also perform in annual community/neighborhood events: Roslindale Village Holiday Tree Lighting and the Roslindale Youth Arts Event.

Budget

\$244,000.00

Category

Arts, Culture & Humanities, General/Other Music Instruction

Population Served

Children Only (5 - 14 years), K-12 (5-19 years),
Poor, Economically Disadvantaged, Indigent

Program Short Term Success

In 2013-2014 MMM will

- Enroll @480 students in 30 weeks of lessons in 6 Boston Public Schools
- Replicate MMM program in Grade 5 in one new school
- Recruit parents to serve as Parent Liaison in each school
- All grade 3 students will perform in a "Mini-Concert" after 7 lessons

All Grade 4 and Grade 5 students will participate in an in-school concert in November

Program Long term Success

As in the past, MMM will continue to

- Maintain high re-enrollment rates of 89% in most MMM schools
- Provide equity of access to high quality, sequential instrumental instruction promoting music literacy and competency
- Increase parent/family involvement
- Broaden community connections by expanding student performance venues in neighborhoods/community events

Program Success Monitored By MMM program success is measured by

- Student enrollment/re-enrollment/participation data collected weekly by Parent Liaison in each school
- Student improvement and musical growth is assessed through bi-annual Progress Reports issued to parent in January and May
- Parent involvement data for concert attendance, visiting lessons, volunteer efforts are collected by Parent Liaisons in each school

Examples of Program Success Making Music Matters! has enjoyed sustained, multiyear funding from foundations and the Boston Public Schools Arts Expansion fund. MMM has successfully replicated its program in 2 new schools in 2010, 1 new school in 2012, and will be adding 1 new school in September 2013.

The program's mission which advocates for equity of access is strongly supported by the inclusion of 3 students from Autism/Asperger classes, 10 students from LAB (Learning Adaptive Behavior - students with moderate to severe emotional and behavioral challenges), and the upcoming enrollment of @ 5 students from the II Class (Intellectually Impaired class) at our new school, the Conley as well as the large numbers of ELL students in each MMM class in each school.

Management

CEO/Executive Director

Executive Director

Ms Pamela Allen Hunter

Term Start

June 2010

Email

pamallenhunter@outlook.com

Experience

Martha Watson has served as the Program Director for Making Music Matters since 2010! and has been actively involved in the administration/management/expansion of MMM! since its beginning in 2000. She taught general vocal music for 37 years to students in Kindergarten through Grade Five in the Boston Public Schools. For the last 15 years, Martha taught at the Beethoven School in West Roxbury. She has a B.A. in music history and theory from Emmanuel College; a Masters Degree in Integrated Studies/Management/Education from Cambridge College; full Kodaly Certification from New England Conservatory of Music, and Level I Orff certification from Boston University. Martha is a member of OAKE and MENC. She is the 2002 recipient of the *Nadia Boulanger Award for Excellence in Teaching* from Longy School of Music in Cambridge, a 2009 *Boston Educator of the Year*, and the recipient of the *Massachusetts Music Educators Association/Society for General Music Award for Excellence in General Music*.

Co-CEO

Term Start

Aug 0

Experience

Senior Staff

Joan Chan**Title**

Parent Program Manager

Experience/Biography**britt young****Title**

Parent Program Manager

Experience/Biography

Staff Information

Full Time Staff

0

Part Time Staff

17

Volunteers

15

Contractors

0

Retention Rate

85%

Staff Demographics - Ethnicity

African American/Black	2
Asian American/Pacific Islander	2
Caucasian	12
Hispanic/Latino	1
Native American/American Indian	0
Other	0 0

Staff Demographics - Gender

Male	6
Female	11
Unspecified	0

Formal Evaluations

CEO Formal Evaluation	No
CEO/Executive Formal Evaluation Frequency	N/A
Senior Management Formal Evaluation	N/A
Senior Management Formal Evaluation Frequency	N/A
NonManagement Formal Evaluation	N/A
Non Management Formal Evaluation Frequency	N/A

Plans & Policies

Organization has a Fundraising Plan?	Under Development
Organization has a Strategic Plan?	Under Development
Years Strategic Plan Considers	2
Does your organization have a Business Continuity of Operations Plan?	No
Management Succession Plan?	Under Development
Organization Policy and Procedures	Yes
Nondiscrimination Policy	No
Whistleblower Policy	No
Document Destruction Policy	No
Is your organization licensed by the Government?	No
Permit?	No

Collaborations

Affiliations

Affiliation	Year
Associated Grant Makers	2010
National Guild of Community Schools of the Arts - Member	2010

Board & Governance

Board Chair

Board Chair	M. To be Determined
Company Affiliation	tbd
Term	Nov 2015 to 2018
Email	pamallenhunter@outlook.com

Board Members

Name	Affiliation	Status
Cecil Adderley	Berklee College of Music	Voting
Magda Hernandez	MMM parent and community volunteer	Voting
Naomi Krakow	Principal, Ohrenberger School	Voting
Tanya Maggi	New England Conservatory of Music	Voting
Amy Poliakoff	retired Making Music Matters instructor	Voting
Edward Puliafico	Principal, Beethoven School	Voting
Martha Watson	retired Making Music Matters director	Voting

Board Demographics - Ethnicity

African American/Black	1
Asian American/Pacific Islander	0
Caucasian	5
Hispanic/Latino	1
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	2
Female	5
Unspecified	0

Board Information

Board Term Lengths	3
Board Term Limits	10
Number of Full Board Meetings Annually	4

Board Meeting Attendance %	85%
Written Board Selection Criteria?	Under Development
Written Conflict of Interest Policy?	Under Development
Percentage Making Monetary Contributions	20%
Percentage Making In-Kind Contributions	100%
Constituency Includes Client Representation	Yes

Constituent Board Members

<u>Name</u>	<u>Affiliation</u>
Mr Douglas Chakmakian	Parent Volunteer Advisory Committee
Ms Rita Gwinn	Parent Volunteer Advisory Committee
Ms Cindy Ho	Parent Volunteer Advisory Committee
Ms Amy Lieb	Parent volunteer advisory committee
Ms Teresa Marx	Parent Volunteer Advisory Committee
Mr Kenneth Phesay	Parent Volunteer Advisory Committee
Ms Brenda Ulrich	Parent Volunteer Advisory Committee

Comments

CEO Comments

Seven individuals have recently been recruited for the new Making Music Matters! Board of Advisors. Our first board meeting will be held on November 30, 2015. In the past, the program was advised by the Headmasters/Administrators of the Making Music Matters! schools. Naomi Krakow, Ohrenberger School Principal and Edward Puliafico, Beethoven School Principal, who both have been involved with the program for years, and took a leadership role in providing assistance with program governance, management, and direction. It is my hope that all seven board members will be engaged and active in guiding and governing Making Music Matters.

Making Music Matters! Executive Director Pamela Allen Hunter replaced Program director, Martha Watson, in September 2015. She will work with the Boston Public School Visual and Performing Arts Department to align Making Music Matters! instructional content with District Arts goals and standards.

The Parent Volunteer Advisory Committee serves as an idea bank, communicating with the two Parent Program Managers about fundraising efforts, involving the community, and program improvements.

Financials

Fiscal Year

Fiscal Year Start	July 01, 2015
Fiscal Year End	June 30, 2016
Projected Revenue	\$227,898.00
Projected Expenses	\$222,150.00
Endowment?	No
Spending Policy	N/A
Credit Line?	No
Reserve Fund?	No
Months Reserve Fund Covers	0

Detailed Financials

Revenue and Expenses

Fiscal Year	2013	2012	2011
Total Revenue	\$176,089	\$227,053	\$221,215
Total Expenses	\$198,509	\$212,288	\$208,900

Revenue Sources

Fiscal Year	2013	2012	2011
Foundation and Corporation Contributions	\$154,000	\$209,000	\$192,250
Government Contributions	\$0	\$0	\$0
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	--	--
Individual Contributions	--	--	--
Indirect Public Support	--	--	--
Earned Revenue	\$15,415	\$15,870	\$14,965
Investment Income, Net of Losses	--	--	--
Membership Dues	--	--	--
Special Events	--	--	--
Revenue In-Kind	\$2,000	\$2,000	\$2,000
Other	\$4,674	\$183	\$12,000

Expense Allocation

Fiscal Year	2013	2012	2011
Program Expense	\$136,342	\$149,610	\$143,835
Administration Expense	\$40,000	\$40,000	\$40,000
Fundraising Expense	\$22,167	\$22,678	\$25,065
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	0.89	1.07	1.06
Program Expense/Total Expenses	69%	70%	69%
Fundraising Expense/Contributed Revenue	14%	11%	13%

Assets and Liabilities

Fiscal Year	2013	2012	2011
Total Assets	\$29,011	\$14,245	\$0
Current Assets	\$29,011	\$14,245	\$0
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0
Total Net Assets	\$29,011	\$14,245	\$0

Short Term Solvency

Fiscal Year	2013	2012	2011
Current Ratio: Current Assets/Current Liabilities	--	--	--

Long Term Solvency

Fiscal Year	2013	2012	2011
Long-Term Liabilities/Total Assets	0%	0%	--

Top Funding Sources

Fiscal Year	2013	2012	2011
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Capital Campaign Anticipated in Next 5 Years?	Yes

Comments

Foundation Staff Comments

Making Music Matters! (MMM!) is fiscally sponsored by the Boston Education Development Foundation Inc. (BEDF), the non-profit foundation of the Boston Public Schools Department. As such, BEDF's IRS Form 990s and Audits are posted above. Financial summary data in the charts and graphs above are per the organization, and reflect Making Music Matters! data only.