



# The Giving Common

An Initiative of the Boston Foundation

[www.thegivingcommon.org](http://www.thegivingcommon.org)

## Beverly Education Foundation Inc.



Current

### General Information

PO Box 407  
Beverly, MA 01915  
(978) 921-4405

**Website**

[www.bevedfoundation.org](http://www.bevedfoundation.org)

**Organization Contact**

Anna Green [info@bevedfoundation.org](mailto:info@bevedfoundation.org)

**Year of Incorporation**

1997

# Statements & Search Criteria

## **Mission Statement**

The Beverly Education Foundation, Inc. provides a public / private partnership to support the Beverly Public Schools. This collaboration is necessary to offset budgetary challenges facing our schools.

The Beverly Education Foundation, Inc. shall enhance and support improvements in the educational experience for Beverly Public School students as well as providing professional development for its faculty facilitating greater learning opportunities for our children.

Through our activities we shall model for the Beverly Public School students the important and necessary role we all have in our community. We hope to encourage the idea that we make our community stronger because we are not just beneficiaries of the community, but the benefactors.

Efforts of the Beverly Education Foundation, Inc. will aid our children and children's children to become more flexible in thought, responsible in deed, and active members of society.

## **Background Statement**

The Beverly Education Foundation, Inc. is a nonprofit corporation organized in 1997 under the laws of the Commonwealth of Massachusetts. It is dedicated to enhance and enrich public education in Beverly, Massachusetts and is comprised of a network of volunteers, parents, educators, students, and community members and businesses. The Beverly Education Foundation supports innovative programming through grants to enhance literacy skills in students K-2, to extend research based mathematics instruction in the middle schools, to assist young readers through Accelerated Reader programs and graphic novels, to support Science, Technology, Engineering, Arts, and Mathematics (STEAM), to partner with Peabody Essex Museum with our Advanced Placement Art Studio, to provide students with the basics of nutrition and cooking, to fund composting and green team initiatives in the schools, to help at risk students transition to high school successfully, and to support the 1 to 1 technology initiative at the Beverly High School. We have distributed over \$200,000.00, funding over 130 grants touching all schools and all grades. The 1 to 1 Learning Initiative at Beverly High School has by far been our biggest project and will perhaps have the greatest impact upon education in Beverly because of the way it has and will connect students and families to the evergrowing information and innovation that technology and the internet can provide. The bulk of our funding goes directly to aid students near or below the poverty line who are in the digital divide, a term coined by President Clinton referring to families who are unable to access the internet and do not possess literacy in technology. The goal of the Foundation in supporting this Initiative is to enable these students to leverage the technology access to become better educated and prepared to enter college or join the workforce.

**Impact Statement**

The Beverly Education Foundation achieved a remarkable year of funding targeted programs to enhance STEM; to promote environmental education and awareness throughout the District, to provide best practices and professional development for the District's educators; and to offer funding for inclusive opportunities to those students who qualify for federal assistance and who are economically disadvantaged. Family Math and Science Nights and Science Fairs were held in all elementary schools and for the first time ever, at Briscoe Middle School. One 6th grade Briscoe student placed 1st at the Massachusetts State Science & Engineering Fair becoming the 2015 recipient of the Genzyme Award in Science.

In October of 2014, the Beverly Education Foundation featured David S. Ferriero, Archivist of the United States (AOTUS) and Beverly High School Class of 1963, as a speaker to the BHS students as well as to the public that evening. The "Collector in Chief" shared stories from his transformation of the record-keeping institution of our nation's history and the National Archive's ongoing embrace of technology. Mr. Ferriero was joined by his English teacher, Mr. Hollerer, and many of his classmates in a reception prior to the evening talk with School Committee and City leadership.

This past year, the Beverly Education Foundation received a record amount of donations for Honor A Teacher, in honor of teachers, paraprofessionals, support staff, and custodians who made a difference in the lives of their students and their families. Teacher/Parent Grants are directly funded through the Honor a Teacher campaign. This year, the Beverly Education Foundation funded 8 grant requests totaling \$9,450.00 for the BHS Advanced Placement Art Program at the Peabody Essex Museum, technology access at Briscoe Middle School, Reading & Author Festival, Accelerated Reader, and hands-on learning at the Cove School Vernal Pool, and Learning Commons maker space at Centerville.

**Needs Statement**

The Beverly Education Foundation's top 5 needs are Board outreach and development to recruit and grow a talented pool of people to assist in the mission of the Foundation; to obtain committed volunteers to lead specific projects like alumni outreach and distinguished speaker series; to provide better communications and information in all formats to promote greater understanding of the Beverly Education Foundation and its mission to the City leadership, School District, principals, PTO presidents, families and community; to provide inclusive educational excellence to support the Beverly High School's 1 to 1 Laptop Initiative by subsidizing laptops to support 21st century teaching and learning; and to continue to grow the endowment fund to insure of continued vitality of the Foundation for future generations.

**CEO/Executive Director Statement**

The Beverly Education Foundation does not have a CEO or an Executive Director. I have served as Treasurer of the Foundation for 15 years and now serve as the Vice-President. In my opinion, the uniqueness of the Beverly Education Foundation is its small group of dedicated volunteers who carry out the vision and mission of supporting quality public education in Beverly; its focus on being lean to obtain the greatest advantage of our tax exempt donations; and its ability to look further down the road to take on more challenging endeavors such as the 1 to 1 Learning Initiative at the Beverly High School.

Anna T Green, Vice-President

### **Board Chair Statement**

As President of the Beverly Education Foundation since inception, I am proud of our very lean operation with great volunteers; however, that is difficult to sustain. Many wish to volunteer in their own schools/sports to directly affect their own children versus volunteering with the Foundation for opportunities to affect city wide public education. Name recognition and “marketing” are down from in the past. Attempts to bring them up will cost money. We wish to spend the money on the grants, not on advertising. We need more/new board members; however, we lose out to the much larger entities such as the local YMCA and Main Streets. The reason I choose to volunteer is because of the GREAT programs we support. I get a view of ALL the schools and the programs taking place in those schools. The Beverly Education Foundation helps to continue those programs through funding – AND – we have a great “view” into what is working at a given school. Given something that is working, we try to help spread the word to allow other schools to also have that successful program.

We have the ability to bring the community together by raising the profile of public education through keynote speakers events and lectures that inform and benefit teachers, parents and students alike. Another avenue for the community to acknowledge our teachers is the annual Honor A Teacher campaign. Most recently we have begun to help shape the future through the financial support for the 21st century 1 to 1 Learning Initiative at Beverly High School.  
Douglas B. Walker, President

### Service Categories

Elementary & Secondary Schools  
Engineering & Technology  
Arts & Culture

### Geographic Areas Served

The geographic area served is the city of Beverly, Essex County, Commonwealth of Massachusetts.

Please review online profile for full list of selected areas served.

# Programs

## **1 to 1 Learning Initiative**

### **Description**

The 1 to 1 Learning Initiative at Beverly High School (BHS) is a program where every student has a laptop in new wireless classrooms. This program commenced four year ago and has been met with great excitement and enthusiasm by both teachers and students. The Beverly School District is placing key 21st century learning tools in the hands of Beverly High School students for use anytime, anywhere. The 1 to 1 Learning Initiative will enable each student to:

- Learn at their own pace with tools that complement their learning style and educational interests.
- Communicate with potentially millions of other students for a global educational opportunity.
- Review materials covered in class via on-line portals maintained by their teachers 24/7.
- Connect in-school education with “real world environment”.
- Access the vast on-line resources available to enhance true digital learning.

The BHS 1 to 1 laptop program has reached a milestone as it is finishing up its fourth year of great success. This year’s seniors leased a brand new laptop as Freshmen and over their four years at BHS have paid off their leases. Most are leaving as an owner of a laptop that still has a couple more years of life left! While the participation approaches 98%, many students struggle financially to participate in the program. Either they cannot make their payments on a regular basis or cannot afford the program at all and use loaners during the school day. The Beverly Education Foundation has provided over \$60,000.00 for the 1 to 1 Learning Initiative. The Foundation helps bridge the digital divide by providing subsidies for students and families who could not afford them otherwise. This funding allows each student a laptop while maintaining the philosophy that all must have skin in the game. The 1 to 1 is once again an Apple Distinguished Program for Innovation. Increased technology integration has resulted in more awards for BHS Media classes for student work.

### **Budget**

50000

### **Category**

Science & Technology, General/Other Computer & Information Science

### **Population Served**

Adolescents Only (13-19 years), K-12 (5-19 years), Children Only (5 - 14 years)

**Program Short Term Success**

As of the last published enrollment numbers, there are 1,274 students at Beverly High School. 1,010 students are enrolled in the lease to own laptop program. Another 80 have their own laptops. For the 250 students who meet the federal guidelines for the free and reduced lunch program, the price to lease a laptop is subsidized, but all participants pay something. Even with this price reduction in place, not all students can afford to participate.

It is the Beverly Education Foundation that provides the subsidizing funds. In addition to subsidizing those at the federal poverty level for the 1 to 1 Laptop Initiative, the Foundation is working to provide an additional financial subsidy for those families that do not meet the federal guidelines for free and reduced lunch subsidies, but nevertheless cannot afford to participate in the lease to own option. Within the city of Beverly, 40% of households fall into the digital divide. Those in the digital divide are far less likely to have access to technology than those who make an annual household income above \$75,000.00 (National Telecommunications & Information Administration, "Falling Through the Net: Defining the Digital Divide"). Beverly Public School District believes that every child, regardless of family income, should be eligible to participate in 21st Century Learning. The barrier is financial. The Beverly Education Foundation is working to provide the necessary funds to put technology into the hands of every Beverly High School student so that no child will be left in the digital divide.

**Program Long term Success**

Beverly was provided a unique and a once in a lifetime opportunity when the City of Beverly and the Beverly Public School leadership decided to build and design a new high school. With a new high school being designed, the ability to construct a truly 21<sup>st</sup> Century facility was presented. Beverly city and school leadership saw the potential and immediately began to incorporate into the design plans items to support 21<sup>st</sup> Century learning.

During research and travels, new schools constructed without computer labs were of great interest. At these schools, computers and technology were available everywhere via a wireless platform and is reflective of the way the workplace exists today. This difference allows teachers to seamlessly incorporate technology into the curriculum as technology can be viewed as the pen and paper of our time.

The benefit to education is that learning may occur any time, all the time, rather than marching down to the computer room to use technology. Besides the strong educational benefits, the cost savings in construction and energy resulted in the new Beverly High School building being LEED certified.

**Program Success Monitored By** The 1 to 1 Learning Initiative has just finished it's first year, and the subscriptions for the second year are on track to be similar if not better. There is no available testing scores with which to measure how the 1 to 1 is working, but the excitement of both teachers and students for teaching and learning is indeed palpable at the Beverly High School.

**Examples of Program Success** Please check out a video made by Beverly High School students detailing the difference the Learning Initiative program is having already on teaching and learning at <https://mybhsonline.org/groups/bhstechnologyinitiative/>  
In the very specific, literal sense, the impact of the 1 to 1 Learning Initiative has been immediately felt by many with special learning needs. For example, ready access to digitized text has helped students with disabilities access the curriculum to keep pace with their peers. Students with low vision disabilities can increase the font size of text, students with reading disabilities can use the text to speech feature, and students with organizational issues can highlight and organize text to help study for tests.

## **Teacher/Parent Grants**

<b>Description</b>	<p>The Beverly Education Foundation's Teacher/Parent Grants highlight a private commitment to innovation in public education. Grants are awarded once a year in the spring, for initiatives for the following academic year which are aligned with and enhance and enrich the curriculum. The Beverly Education Foundation looks to encourage and support collaborative efforts among teachers, administrators, parents, and community organizations. We seek to maintain a focus on innovation while linking the grants to system-wide goals and we support major grants that impact a significant number of students. Grant proposals must demonstrate the potential to impact students, educators, and the community beyond its initial scope for lasting benefit. The Beverly Education Foundation supports grants which include a feasible plan for establishing a secondary pool of beneficiaries and the re-use of materials and equipment purchased within the grant. The Beverly Education Foundation provides feedback to grant applicants through the grants review process and through the follow-up reports once the grant has been completed.</p>
<b>Budget</b>	4000
<b>Category</b>	Education, General/Other Elementary & Secondary Education
<b>Population Served</b>	K-12 (5-19 years), K-12 (5-19 years), K-12 (5-19 years)
<b>Program Short Term Success</b>	The immediate outcomes of the Grants program is the infusion of creativity and innovation on a yearly basis to encourage teaching and learning.
<b>Program Long term Success</b>	The Beverly Education Foundation's Grants program has awarded over 69,000 since 2002 in 2 District grants, 48 Teacher/Parent Grants, and 48 Mini-Grants in areas such as science, technology, engineering, and mathematics, particularly in its application to everyday living (how do we use science and mathematics and in conjunction with technology and engineering; literacy at the K-5 level and at the middle school level (proposals which support reading and literacy); professional development, particularly at the middle schools and high school (proposals which develop new strategies of teaching that deal with the application of technology, which rethink the areas of directed studies and academic support centers); and use of technology to enhance and enrich learning in all grades; and standards-based responses to MCAS and study skills at the high school level.
<b>Program Success Monitored By</b>	The Beverly Education Foundation has each grant recipient commit to reporting at the completion of the grant to account for funds and to assess whether they met their goals for the grant. A grant funding report is filed at the end of each grant cycle assessing the outcomes and the long and short term successes of each grant.

**Examples of Program Success** One program that the Beverly Education Foundation has been a proud sponsor of is the Beverly High School Advanced Placement Art Studio course. This course has a multivisit program with the Peabody Essex Museum in Salem. Students are exposed to new techniques, concepts, and cultural awareness through the artists' works. The course ends with a Student Exhibition at the Peabody Essex. This year's exhibition included the student's use of technology in creating their exhibition invitation as well as Podcasts on their visits and work. This program has resulted in more than one paid internship position for students taking this course.

## **Honor A Teacher**

**Description** The Beverly Education Foundation's annual Honor A Teacher event supports all educators including teachers, paraprofessionals, ESP, and librarians. Donations of \$25.00 may be made in the name of that special teacher who have made a difference. A certificate is sent to the teacher indicating both the donation in their name as well as how important they have been in the student's life. Many parents attach comments to the donation about why they are honoring this teacher. With a donation of \$10.00 or more made in the name of the teacher honored, a card will be sent to the teacher indicating the parents' thanks for all the time, effort and caring they have given the student throughout the year. In memoriam donations are thoughtful way to let the families of deceased students, teachers and administrators know that their loved ones have made a difference in Beverly education (donation of \$15.00 or more).

**Budget** 3800

**Category** Education, General/Other Elementary & Secondary Education

**Population Served** K-12 (5-19 years), ,

**Program Short Term Success** The short term success of this program is the ability to help fund the Teacher/Parent Grants from the donations which we receive.

**Program Long term Success** The Honor A Teacher program has contributed to the development and wherewithal of the Beverly Education Foundation by showcasing the wonderful and diverse set of educators which we have in the Beverly Public Schools. It has also promoted and highlighted the teachers and their life of work in teaching.

**Program Success Monitored By** The program success is monitored by how each year we continue to increase the donations of the Honor A Teacher campaign.

**Examples of Program Success** One example of how people have participated in this annual event is from an elderly woman who wrote of her bookkeeping teacher and what an inspiration he was to her throughout her life.

## Greening the Grid with Viridian Energy

<b>Description</b>	The mission of Beverly Education Foundation is to stimulate inclusive educational excellence in the Beverly Public Schools; we are aided in that mission by our partnership with Viridian Energy, which provides customers with a green energy alternative to their electricity supplier, and also donates \$2 per customer to the Foundation each month. Visit <a href="http://www.viridian.com/bef">www.viridian.com/bef</a> to sign up. These funds, and others we raise, allow us to contribute to the quality of education in Beverly, and to equal opportunity for the 25% of students in the district who qualify for a free or reduced lunch. For example, we fund the participation of children from this disadvantaged population in 'Nature's Classroom', an annual week-long, off-site environmental education program for 6 <sup>th</sup> graders. The program helps build community, together with awareness of the environment and its protection. We were proud to support the composting program which students returning from 'Nature's Classroom' established at Briscoe Middle School.
<b>Budget</b>	500
<b>Category</b>	Environment, General/Other Energy Resources
<b>Population Served</b>	General/Unspecified, Families, Adults
<b>Program Short Term Success</b>	This partnership will assist in our focus on environmental education and offering energy alternatives which help educate all residents in Beverly and allows them to use Viridian as their energy supplier.
<b>Program Long term Success</b>	The ultimate change resulting from this partnership will be the greening of the electrical grid, thereby reducing the amount of greenhouse gases and providing alternatives to electrical consumers.
<b>Program Success Monitored By</b>	Our program will be successful if more people sign up with Viridian. The Beverly Education Foundation receives money to further invest in funding our programs.
<b>Examples of Program Success</b>	The more people signing up for this greening of the grid and alternative energy sources, the more funding we receive to further our mission.

## **Textile Recycling with Baystate Textiles**

<b>Description</b>	<p>There are dropboxes located at the McKeown and Memorial School buildings in Beverly. Residents may dispose of unwanted clothing, shoes, linens, accessories, and stuffed animals that otherwise would have been thrown out. Baystate Textiles picks up the items and pays the Beverly Education Foundation based on the weight. That money is re-invested in additional learning, enrichment, and professional development programs for Beverly students.</p> <p>This ongoing recycling program is win-win for everyone involved. Not only does the Beverly Education Foundation earn extra revenue (\$100 for every ton of textiles), but the city of Beverly benefits as well. Dumping fees are on the rise and the city needs to reduce costs wherever they can. This program takes tons of waste out of the general waste stream which provides the city significant savings in tipping fees (\$74 per ton). It is also a win for the environment as a whole. By recycling textiles, not only are they kept out of the waste stream, but we save the natural resources used in manufacturing them.</p> <p>The Beverly Education Foundation is proud to participate in this partnership with Baystate Textiles along with all 7 schools in the Beverly Public School District.</p>
<b>Budget</b>	0
<b>Category</b>	Environment, General/Other Recycling
<b>Population Served</b>	Families, General/Unspecified, Children and Youth (0 - 19 years)
<b>Program Short Term Success</b>	As Beverly prepares for a pay as you throw system, this program offers an easy way to promote awareness of how easy it is to recycle textiles.
<b>Program Long term Success</b>	The ultimate change that will result from this partnership with Baystate Textiles is providing awareness that 95% of textiles which are clean and dry may be reused or recycled.
<b>Program Success Monitored By</b>	Further program success will be seen by an increase in the tons diverted, by more collections taking place throughout Beverly, and by the increase of reusing and recycling post-consumer textiles.
<b>Examples of Program Success</b>	Since inception of this program, the Beverly Education Foundation has received over \$900.00 thereby diverting in excess of 9 tons of textiles from the waste stream.

# Management

## CEO/Executive Director

<b>Executive Director</b>	Mr Douglas B Walker
<b>Term Start</b>	Dec 1997
<b>Email</b>	dwalker@landmarkschool.org

### **Experience**

Doug Walker has been the President of the Beverly Education Foundation since inception. He is a science teacher at the Landmark School in Beverly, Massachusetts and a sailing coach and advisor for the Landmark School as well as the Beverly High School Sail Team and the Manchester Athletic Club team.

## Staff Information

<b>Full Time Staff</b>	0
<b>Part Time Staff</b>	0
<b>Volunteers</b>	10
<b>Contractors</b>	0

## Staff Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	0
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Staff Demographics - Gender

<b>Male</b>	0
<b>Female</b>	0
<b>Unspecified</b>	0

## Formal Evaluations

<b>CEO Formal Evaluation</b>	No
<b>CEO/Executive Formal Evaluation Frequency</b>	N/A
<b>Senior Management Formal Evaluation</b>	N/A
<b>Senior Management Formal Evaluation Frequency</b>	N/A
<b>NonManagement Formal Evaluation</b>	N/A

**Non Management Formal Evaluation Frequency** N/A

Plans & Policies

<b>Organization has a Fundraising Plan?</b>	Under Development
<b>Organization has a Strategic Plan?</b>	No
<b>Does your organization have a Business Continuity of Operations Plan?</b>	No
<b>Management Succession Plan?</b>	No
<b>Organization Policy and Procedures</b>	No
<b>Nondiscrimination Policy</b>	No
<b>Whistleblower Policy</b>	No
<b>Document Destruction Policy</b>	No
<b>Is your organization licensed by the Government?</b>	No
<b>Permit?</b>	Yes

# Board & Governance

## Board Chair

<b>Board Chair</b>	Mr Douglas B Walker
<b>Company Affiliation</b>	Landmark School
<b>Term</b>	Oct 2013 to Oct 2014
<b>Email</b>	dwalker@landmarkschool.org

## Board CoChair

<b>Term</b>	Oct 2013 to Oct 2015
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## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Ms Catherine Barrett	Endicott College	Voting
Ms. Elizabeth Gibbons	Volunteer	Voting
Ms Anna T Green	Anna T Green, Attorney At Law	Voting
Mr Scott Houseman	Delvecchio & Houseman, Attorneys At Law	NonVoting
Mrs Jody King	Fiduciary Trust	Voting
Mrs Hillary Lacirignola	Weston & Sampson Engineering	Voting
Mrs Lisa Lillelund	Mango Networks	Voting
Ms. Jessica Lordan	Volunteer	Voting
Ms Joanna Murphy Scott	Community Volunteer	Voting
Mrs Lori Simoglou	Volunteer	Voting
Ms Maria Teigeiro	Cisco	Voting
Mrs Lorinda K Visnick	Progress Software	NonVoting
Mr Douglas B Walker	Landmark School	Voting
Mr Adam Winn	Reading Cooperative Bank	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	11
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	3
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<b>Female</b>	8
<b>Unspecified</b>	0

**Board Information**

<b>Board Term Lengths</b>	2
<b>Number of Full Board Meetings Annually</b>	7
<b>Board Meeting Attendance %</b>	90%
<b>Written Board Selection Criteria?</b>	No
<b>Written Conflict of Interest Policy?</b>	No
<b>Percentage Making Monetary Contributions</b>	55%
<b>Percentage Making In-Kind Contributions</b>	100%
<b>Constituency Includes Client Representation</b>	No

**Comments**

**CEO Comments**

The challenge that the Beverly Education Foundation is facing is the recruitment of a talented pool of people to allow the Foundation to grow in scope and mission. Towards that end, current board members have been focusing on advancing the name and reputation of the Foundation through funding innovative grants throughout the District, by inviting guest speakers to raise the profile of public education, promoting environmental awareness and responsibility, honoring educators, and highlighting our efforts to provide inclusive educational opportunities for all students of all levels of learning. Although we are a very small organization, we have been able to fund over \$200,000.00 in grants including 21st century teaching and learning.

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	July 01, 2015
<b>Fiscal Year End</b>	June 30, 2016
<b>Projected Revenue</b>	\$75,000.00
<b>Projected Expenses</b>	\$50,000.00
<b>Endowment?</b>	Yes
<b>Endowment Value</b>	\$56000.00
<b>Spending Policy</b>	Percentage
<b>Percentage</b>	40%
<b>Credit Line?</b>	No
<b>Reserve Fund?</b>	Yes
<b>Months Reserve Fund Covers</b>	12

## Detailed Financials

### **Revenue and Expenses**

<b>Fiscal Year</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>
<b>Total Revenue</b>	\$59,788	\$50,984	\$32,252
<b>Total Expenses</b>	\$48,469	\$7,012	\$45,314

### **Revenue Sources**

<b>Fiscal Year</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>
<b>Foundation and Corporation Contributions</b>	\$37,833	\$35,333	\$18,000
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	\$21,800	\$15,428	\$13,861
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	--	--	--
<b>Investment Income, Net of Losses</b>	\$155	\$223	\$391
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	--	--	--
<b>Revenue In-Kind</b>	--	--	--
<b>Other</b>	--	--	--

### Expense Allocation

Fiscal Year	2014	2013	2012
Program Expense	\$45,734	\$4,850	\$45,200
Administration Expense	\$2,229	\$1,283	\$114
Fundraising Expense	\$506	\$879	--
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.23	7.27	0.71
Program Expense/Total Expenses	94%	69%	100%
Fundraising Expense/Contributed Revenue	1%	2%	0%

### Assets and Liabilities

Fiscal Year	2014	2013	2012
Total Assets	\$95,442	\$91,135	\$85,465
Current Assets	\$95,442	\$91,135	\$85,465
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$0	\$7,012	\$45,314
Total Net Assets	\$95,442	\$84,123	\$40,151

### Short Term Solvency

Fiscal Year	2014	2013	2012
Current Ratio: Current Assets/Current Liabilities	--	13.00	1.89

### Long Term Solvency

Fiscal Year	2014	2013	2012
Long-Term Liabilities/Total Assets	0%	0%	0%

### Top Funding Sources

Fiscal Year	2014	2013	2012
Top Funding Source & Dollar Amount	Cummings Foundation Grant \$33,333	Cummings Foundation Grant \$33,333	Devereaux Foundation \$5,000
Second Highest Funding Source & Dollar Amount	Cell Signaling Technology \$2,500	Beverly Education Foundation Carnival \$3,803	Danversbank Charitable Foundation \$5,000
Third Highest Funding Source & Dollar Amount	Beverly Bank \$2,000	BHS Class of 1963 \$2,700	Wells Fargo Foundation \$4,000

## Capital Campaign

Currently in a Capital Campaign?

Yes

### Campaign Purpose

The Beverly Education Foundation is committed to supporting 21st century learning skills at Beverly High School. Digital technology is this generation's paper and pen. All school systems are challenged to find the best ways to harness digital technology and bridge the digital divide. Beverly High has a program in place that is well designed, sustainable and will be used by surrounding schools as a model. Funds raised by the Beverly Education Foundation will be used to: Support the cost of running the laptop tech support & intern center. Subsidize laptop expenses for students who qualify for the free and reduced lunch program, as well as those who need, but missed by a marginal amount, qualifying for financial assistance. The Beverly Education Foundation's mission in support of the 1 to 1 Laptop Initiative is to create a seamless learning experience for all Beverly High School students by decreasing or eliminating the digital divide

Goal

\$250000.00

Dates

July 2011 to June 2016

<b>Amount Raised To Date</b>	\$98000.00 as of Nov 2015
<b>Capital Campaign Anticipated in Next 5 Years?</b>	No

## Comments

### **Foundation Staff Comments**

This organization files a 990-N, also known as a 990 postcard with the IRS. The organization files a Form PC with the state of MA, which includes a completed 990-EZ, not filed with the IRS. Financial summary data in charts and graphs above is per the organization's 990-EZs and data from the Form PCs.